

Julie Nyenkamp | Graphic Designer



613.809.7659 | nyenkampdesigns@gmail.com | www.nyenkampdesigns.com

Graphic designer with a strong background in digital, print and social media design. 10+ years of experience in creating event branding, infographics, guides, handouts, social media posts and more.

Experience

Canadian Teachers' Federation (CTF/FCE)

Ottawa | September 2023 to Present

- Lead the design and maintenance of the CTF/FCE website, ensuring up-to-date content and a seamless user experience.
- Spearhead the creation of branding, collateral, and marketing materials for numerous annual events, contributing to their successful execution.
- Design and produce all event-related swag, ensuring cohesive branding and high-quality materials that enhance the overall attendee experience.
- Design and produce all visual content for social media platforms and podcasts, enhancing the organization's online presence and engagement.
- Develop and manage bilingual branding materials in both English and French, ensuring consistency across all communications.
- Support employees with visually appealing presentations, enhancing the effectiveness of internal and external communications.
- Design and produce handout documentation for events, booths, and presentations.
- Create internal documents for management, facilitating efficient and professional communication within the organization.
- Design and produce the CTF/FCE Annual Report, ensuring a visually compelling and informative document that effectively communicates key organizational achievements and goals.

Fullscript

Ottawa | April 2020 to February 2023

- Led the design efforts for the IMAT team at Fullscript, managing end-to-end visual execution for a wide range of assets including 60+ page guides, whitepapers, handouts, infographics, blog graphics, recipe cards, and more.
- Supervised and mentored a team of designers, ensuring all visual materials adhered to IMAT's brand standards for consistency in look, feel, voice, and overall presentation.
- Collaborated closely with social media specialists to conceptualize and design on-trend social posts, resulting in increased engagement across platforms.
- Supported the creative team, writers, videographers, marketers, and other internal teams on various projects, including company swag, internal logos, presentations, sales materials, and other brand resources for company-wide use.

Previous roles

Pythian

Sole graphic designer

March 2015 to March 2020

Initiate

Graphic designer

March 2014 to August 2014

Force Five Media

Lead graphic & web designer

May 2012 to March 2014

Education

Graphic Design

Diploma – Applied Arts and Technology

Algonquin College – Ottawa (2009 - 2011)

Pre-Design

Diploma – Applied Arts and Technology

Algonquin College – Ottawa (2008 - 2009)

Skills

ADOBE CREATIVE CLOUD



FIGMA



BRANDING



PHOTOGRAPHY SOURCING



WORDPRESS



Languages

ENGLISH



FRENCH

